



New Hampshire

Based on 12 Beer Distributor Establishments in New Hampshire

IMPACT MEASURES	JOBS	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION	TOTAL STATE, LOCAL & FEDERAL TAXES PAID*
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Beer Distributors Are Significant Businesses in Their Communities: The Economic Impact of Beer Distributor Business Operations

New Hampshire's Beer Distributor Operations	1,028	\$89,249,624	\$189,076,688	
Operations of All Indirect Input Producers	384	\$21,344,122	\$56,038,945	
Stimulus Induced by Spending of All Employees	1,218	\$56,282,514	\$165,436,217	
Total Impacts on New Hampshire from Beer Distributor Operations	2,631	\$166,876,259	\$410,551,849	\$96,217,157



Beer Distributors Make Substantial Capital Investments in Their Communities: The Economic Impact of Beer Distributor Investment in Structures, Vehicles, Software, Energy Saving Technology and Other Equipment

Total Impacts on New Hampshire from Beer Distributor Investment	127	\$6,746,518	\$18,721,429	\$2,095,786
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Beer Distributors Are Good Citizens of Their Communities: The Economic Impact of Beer Distributor Support of Community Events, Charitable Activities and Local Economic Development

Total Impacts on New Hampshire from Beer Distributor Community Involvement	10	\$383,840	\$1,044,570	\$103,710
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Total Economic Impact of Beer Distributor Operations, Investment and Community Involvement

Sum of Beer Distributor Impacts on New Hampshire from Operations, Investment and Citizenship	2,767	\$174,006,618	\$430,317,848	\$98,416,654
Multipliers	2.69	1.95	2.28	

*Economic impact taxes only; does not include an added \$37 million in federal, state and local excise and consumption taxes on beer sold in New Hampshire.

How the Total Economic Impact is Distributed Across Selected Industries

BUSINESS SECTOR NAMES	JOB S	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION
Personal Services	143	\$9,394,755	\$17,692,189
Food services and drinking places	119	\$2,349,579	\$7,045,798
Real estate establishments	73	\$1,049,791	\$9,357,802
Retail Stores - Food and beverage	45	\$1,040,991	\$2,141,640
Retail Stores - General merchandise	38	\$955,140	\$2,029,454
Retail Stores - Motor vehicle and parts	31	\$1,616,074	\$3,162,711
Employment services	29	\$930,513	\$1,311,980

Added Economic Benefits Due to Efficiencies of Wholesale Beer Distribution: Transportation, Transactions, Marketing and Consumer Choice in New Hampshire

State Share of National Total of \$22 Billion in Efficiency Benefits	\$139,166,258
State Share Per Retailer Annually	\$71,075
State Share Per Retailer Daily	\$195
Number of Teacher Hours Supportable by Efficiency Benefits Annually, or	5,591,906
Miles of Highway Maintenance Supportable by Efficiency Benefits Annually	5,009

Description of Community Involvement Activities

Beer distributors in New Hampshire are involved in a wide variety of charitable, economic development and community-building activities. In addition they are good corporate citizens in their support of energy conservation, recycling and other green initiatives. New Hampshire's beer distributors also play a vital role in alcohol awareness and education. New Hampshire beer distributors have been serving the local community by focusing on education, the environment, economic development and health and well-being. These distributors sponsor a multitude of organizations including local high schools, the Audubon Society of New Hampshire, the New Hampshire Food Bank and the Arthritis Foundation. They have sponsored and implemented responsibility programs including Thanks for Choosing a Designated Driver, Alert Cab, Check into a Winning Life and S.A.F.E. - Street Smart. The common message of these programs has been delivered to students and parents throughout the community.

How the Taxes Generated by Beer Distributors Benefit Communities in New Hampshire

The total taxes collected in New Hampshire by federal, state and local governments are sufficient to fund over 3,954,527 teacher hours or to provide maintenance for 3,542 miles of highways in New Hampshire for a year.