



BREWERS ASSOCIATION

A Passionate Voice for Craft Brewers

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CRAFT BREWERS' ECONOMIC CONTRIBUTION REACHES \$34 BILLION

California, Texas and New York Among Top-Grossing States

Boulder, CO • December 16, 2013—According to a new analysis by the [Brewers Association](#) (BA)—the not-for-profit trade association that represents the majority of U.S. breweries—small and independent American craft brewers contributed \$33.9 billion to the U.S. economy in 2012.

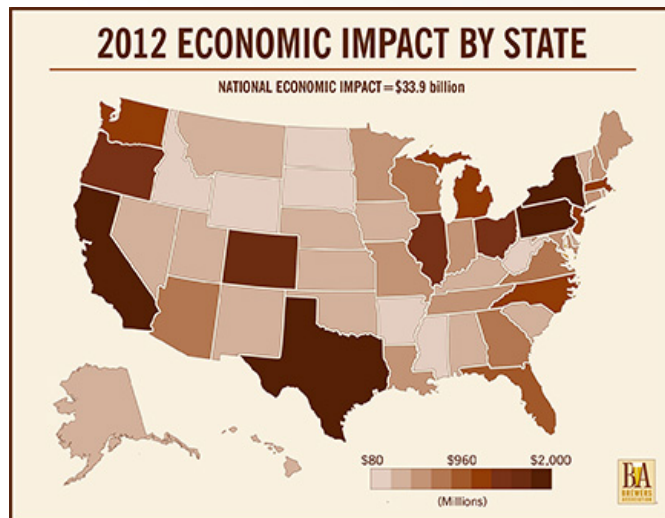
The figure is derived from the total impact of beer brewed by craft brewers as it moves through the three-tier system (breweries, wholesalers and retailers), as well as all non-beer products that brewpub restaurants sell.

"With a strong presence across the 50 states and the District of Columbia, craft breweries are a vibrant and flourishing economic force at the local, state and national level," said Bart Watson, staff economist, Brewers Association. "As consumers continue to demand a wide range of high quality, full-flavored beers, small and independent craft brewers are meeting this growing demand with innovative offerings, creating high levels of economic value in the process."

In addition to the national impact, the BA examined output of the craft brewing industry by state, as well as the state economic contribution per capita for adults over 21.

Top Five States (2012)

| State | 2012 Output |
|--------------|---------------|
| California | \$4.7 billion |
| Texas | \$2.3 billion |
| New York | \$2.2 billion |
| Pennsylvania | \$2.0 billion |
| Colorado | \$1.6 billion |



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Top Five States in Age 21+ Output per Capita (2012)

| State | 2012 Output/Capita |
|----------|--------------------|
| Oregon | \$448.56 |
| Colorado | \$436.50 |
| Vermont | \$418.57 |
| Maine | \$324.36 |
| Montana | \$315.37 |

EVENTS

- **MON MARCH 24, 2014**
Craft Brewers Pavilion at Nightclub & Bar Tradeshow - March 24-26, 2014
- **TUE MARCH 25, 2014**
Craft Beer Pavilion at International Pizza Expo - March 25-27, 2014
- **SUN APRIL 06, 2014**
World Beer Cup 2014
- **TUE APRIL 08, 2014**
Craft Brewers Conference & BrewExpo America® - April 8-11, 2014

[view more events »](#)



FIND A US BREWERY

Looking for a brewery? Surf through the most comprehensive list continually updated by BA staff.

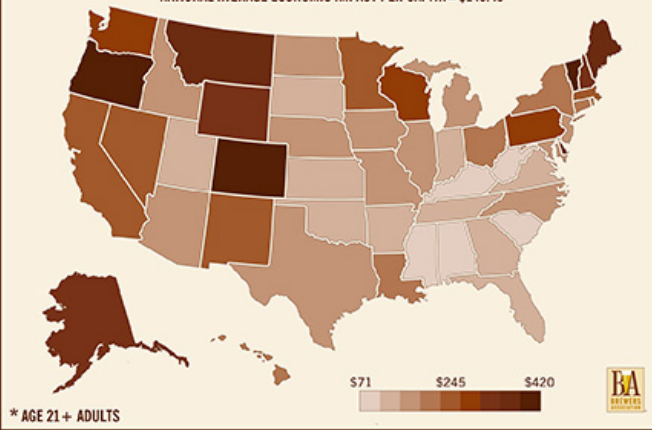
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CRAFT BEER STATISTICS

See [Craft Beer Stats](#) for more information.

2012 STATE ECONOMIC IMPACT PER CAPITA*

NATIONAL AVERAGE ECONOMIC IMPACT PER CAPITA=\$149.46



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For some or all of 2012, 2,347 [craft breweries](#) operated in the U.S., comprised of 1,132 brewpubs, 1,118 microbreweries and 97 regional craft breweries. During this timeframe, craft brewers sold an estimated 13,235,917 barrels of beer, with a retail dollar value estimated at \$11.9 billion*. The industry also provided more than 360,000 jobs, with 108,440 jobs directly at breweries and brewpubs, including serving staff at brewpubs. For additional study statistics and methodology, including state-by-state data, see the [economic impact page](#) on the Brewers Association website. For a broader set of facts and figures about the craft brewing industry, see the [craft brewing statistics](#) section of the website.

*Figure updated from previous estimations based on new data.

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About the Brewers Association

The Brewers Association is the not-for-profit trade association dedicated to [small and independent](#) American brewers, their craft beers and the community of brewing enthusiasts. The Brewers Association (BA) represents more than 70 percent of the brewing industry, and its members make more than 99 percent of the beer brewed in the U.S. The BA organizes events including the [World Beer Cup®](#), [Great American Beer Festival®](#), [Craft Brewers Conference & BrewExpo America®](#), [SAVORSM: An American Craft Beer & Food Experience](#) and [American Craft Beer Week®](#). The BA publishes [The New Brewer](#) magazine and its [Brewers Publications](#) division is the largest publisher of contemporary and relevant brewing literature for today's craft brewers and homebrewers.

Beer lovers are invited to learn more about the dynamic world of craft beer at [CraftBeer.com](#) and about homebrewing via the BA's [American Homebrewers Association](#). Follow us on [Twitter](#).

The Brewers Association is an equal opportunity employer and does not discriminate on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, or marital/familial status. The BA complies with provisions of Executive Order 11246 and the rules, regulations, and relevant orders of the Secretary of Labor.

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No comments.

Total Economic Impact 2012

| Region | Employment (FTEs) | Labor Income | Avg. Wage | Economic Impact | Impact/ 21+ Adult |
|----------------------|-------------------|-----------------|-----------|-----------------|-------------------|
| Alabama | 2,466 | \$73,757,000 | \$29,915 | \$238,094,000 | \$68.12 |
| Alaska | 1,288 | \$52,158,000 | \$40,511 | \$150,668,000 | \$293.57 |
| Arizona | 9,161 | \$281,855,000 | \$30,767 | \$664,158,000 | \$142.40 |
| Arkansas | 2,144 | \$61,754,000 | \$28,800 | \$211,647,000 | \$99.85 |
| California | 44,720 | \$1,676,763,000 | \$37,495 | \$4,693,547,000 | \$172.99 |
| Colorado | 19,251 | \$602,721,000 | \$31,309 | \$1,634,248,000 | \$436.50 |
| Connecticut | 4,337 | \$168,074,000 | \$38,755 | \$373,592,000 | \$141.65 |
| Delaware | 1,822 | \$60,975,000 | \$33,468 | \$196,615,000 | \$292.61 |
| District of Columbia | 819 | \$43,185,000 | \$52,761 | \$82,900,000 | \$169.71 |
| Florida | 10,905 | \$355,448,000 | \$32,596 | \$875,849,000 | \$60.04 |
| Georgia | 6,832 | \$230,923,000 | \$33,799 | \$670,984,000 | \$95.94 |
| Hawaii | 1,584 | \$53,344,000 | \$33,668 | \$120,010,000 | \$115.69 |
| Idaho | 2,258 | \$62,283,000 | \$27,589 | \$172,764,000 | \$156.74 |
| Illinois | 13,982 | \$509,407,000 | \$36,434 | \$1,324,387,000 | \$142.90 |
| Indiana | 6,139 | \$187,237,000 | \$30,499 | \$609,240,000 | \$130.95 |
| Iowa | 3,745 | \$101,855,000 | \$27,195 | \$329,331,000 | \$149.07 |
| Kansas | 2,759 | \$80,643,000 | \$29,229 | \$257,885,000 | \$126.95 |
| Kentucky | 2,722 | \$81,848,000 | \$30,075 | \$271,338,000 | \$85.15 |
| Louisiana | 3,838 | \$123,923,000 | \$32,289 | \$462,190,000 | \$140.35 |
| Maine | 3,460 | \$111,949,000 | \$32,353 | \$327,709,000 | \$324.36 |
| Maryland | 5,422 | \$185,830,000 | \$34,271 | \$455,464,000 | \$105.95 |
| Massachusetts | 10,444 | \$389,931,000 | \$37,335 | \$925,668,000 | \$187.66 |
| Michigan | 11,666 | \$358,807,000 | \$30,756 | \$1,005,064,000 | \$139.88 |
| Minnesota | 7,975 | \$257,064,000 | \$32,232 | \$741,850,000 | \$191.28 |
| Mississippi | 1,593 | \$42,509,000 | \$26,690 | \$149,548,000 | \$71.02 |
| Missouri | 6,622 | \$203,380,000 | \$30,715 | \$612,435,000 | \$140.37 |
| Montana | 3,221 | \$85,408,000 | \$26,519 | \$233,681,000 | \$315.37 |
| Nebraska | 1,910 | \$59,780,000 | \$31,292 | \$193,647,000 | \$148.00 |
| Nevada | 5,341 | \$184,326,000 | \$34,514 | \$362,085,000 | \$181.45 |
| New Hampshire | 3,127 | \$103,253,000 | \$33,016 | \$247,972,000 | \$251.47 |
| New Jersey | 8,565 | \$318,039,000 | \$37,131 | \$776,881,000 | \$119.59 |
| New Mexico | 3,634 | \$100,423,000 | \$27,636 | \$264,491,000 | \$178.24 |
| New York | 20,818 | \$919,092,000 | \$44,149 | \$2,191,591,000 | \$151.40 |
| North Carolina | 10,208 | \$299,249,000 | \$29,315 | \$791,094,000 | \$112.24 |
| North Dakota | 734 | \$26,622,000 | \$36,295 | \$82,122,000 | \$161.27 |
| Ohio | 10,731 | \$355,888,000 | \$33,164 | \$1,261,063,000 | \$150.19 |
| Oklahoma | 2,778 | \$88,741,000 | \$31,944 | \$303,221,000 | \$111.73 |
| Oregon | 14,883 | \$486,922,000 | \$32,716 | \$1,295,374,000 | \$448.56 |
| Pennsylvania | 20,867 | \$666,454,000 | \$31,939 | \$1,964,318,000 | \$207.57 |
| Rhode Island | 1,386 | \$43,284,000 | \$31,220 | \$110,935,000 | \$142.44 |
| South Carolina | 2,909 | \$85,200,000 | \$29,293 | \$254,273,000 | \$73.92 |

| | | | | | |
|---------------|---------|------------------|----------|------------------|----------|
| South Dakota | 822 | \$23,370,000 | \$28,431 | \$74,746,000 | \$126.36 |
| Tennessee | 5,397 | \$169,772,000 | \$31,458 | \$445,587,000 | \$94.72 |
| Texas | 20,171 | \$703,160,000 | \$34,860 | \$2,316,222,000 | \$129.15 |
| Utah | 2,456 | \$79,122,000 | \$32,222 | \$255,152,000 | \$138.95 |
| Vermont | 2,220 | \$66,994,000 | \$30,176 | \$196,287,000 | \$418.57 |
| Virginia | 8,163 | \$273,802,000 | \$33,541 | \$622,598,000 | \$104.09 |
| Washington | 13,148 | \$443,572,000 | \$33,737 | \$1,006,558,000 | \$199.65 |
| West Virginia | 1,099 | \$33,833,000 | \$30,782 | \$118,210,000 | \$84.49 |
| Wisconsin | 9,891 | \$281,133,000 | \$28,423 | \$855,751,000 | \$205.69 |
| Wyoming | 1,273 | \$40,195,000 | \$31,583 | \$112,650,000 | \$270.12 |
| | | | | | |
| TOTAL | 363,703 | \$12,295,257,928 | \$33,806 | \$33,893,694,000 | \$149.46 |